

**OWNERSHIP:** Service-Disabled Veteran-Owned Small Business

**TEAM:** Multi-disciplinary, experienced group of international Information Operations and Lessons Learned operators and analysts

**MISSION:** Immediately increase client capabilities and achieve long-term client success by partnering to develop and implement Information Operations and Lessons Learned solutions

# **CORE COMPETENCIES:**

- Information Operations Campaign Design & Implementation
  - ✓ Develop and implement influence campaigns incorporating kinetic and non-kinetic actions
  - ✓ Assess desired effects using qualitative and quantitative measures
  - ✓ Leader education, training and mentoring
  - ✓ Synchronization of traditional, new and tribal media to achieve desired effects
- Active lesson collection
  - ✓ Counterinsurgency
  - ✓ Information Operations Planning, Execution, Integration & Assessment
  - ✓ Irregular Warfare
  - √ Special Operations
  - ✓ Interagency plans, policies, and procedures in CT
- Trend analysis
  - √ PhD-level analysis of effects and identification of root causes
  - ✓ Identification of positive actions requiring reinforcement
  - ✓ Identification of negative lessons requiring mitigation

**CURRENT & RECENT CLIENTS:** US Army (RC(S)) (Indigenous Radio), Moby Media Group, US Special Operations Command (Joint Lessons Learned Program and Military Information Support to Operations (PSYOP)), Boeing/SAIC (Army Future Combat System), Booz Allen Hamilton, Gemini, SRC, NASA (Constellation Manned Mission to Mars Program), Eaton Corporation

**TEAM MEMBERS:** Former Director, Information Operations, USCENTCOM. Former Director, Army Model and Simulation Office. Founders of both the Israeli Defence Force and Police Service of Northern Ireland Lessons Learned Centers. PhDs: College of William and Mary, Westminster College; MS (Ops Research): Ga Tech, Naval Postgraduate School

# Key Personnel:

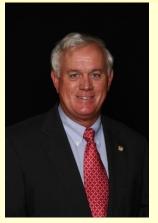




Steven Mains PhD
CEO and Managing Partner
Colonel US Army (R)
PhD Computer Science W&M
MPhil University of Madras
BS USMA at West Point



Burt Squires
VP and Partner
Sys Integration Engineer
BS and MS Columbia
University



Steve Collier
Senior Analyst
Colonel US Army (Retired)
MS Naval Postgraduate School,
BS USMA at West Point



Liz Collier
Sr Intel Analyst
LTC US Army (Retired)
MA Pepperdine University
BA University of New Mexico



John Prall
Senior Engineer/Analyst
Colonel US Army (Retired)
MS Massachusetts Institute of
Technology,
BS USMA at West Point



Gary Moody Senior Analyst Major US Army (Retired) MS Georgia Tech, BS USMA at West Point

#### **GOODS / SERVICES**

## **North American Industry Classification System (NAICS)**

541330 - Engineering Services

541611 - Administrative Management and General Management Consulting Services

541618 - Other Management Consulting Services

**Standard Industrial Classification (SIC)** 

8742 - MANAGEMENT CONSULTING SERVICES

## **Product Service Codes (PSC)**

R405 - Operations Research and Quantitative Analysis

R425 - Engineering and Technical Services

R505 - Study/Cost Benefit

R541 - Study/Defense

R539 - Study/Aeronautic/Space

R499 - Other Professional Services

Competitive Pricing: 15% - 30% below GSA No GSA pass-through

Contact Steven Mains (<u>steven.mains@techmis.com</u>) for additional information Or visit www.TechMIS.com